



RENEWABLE POLICY

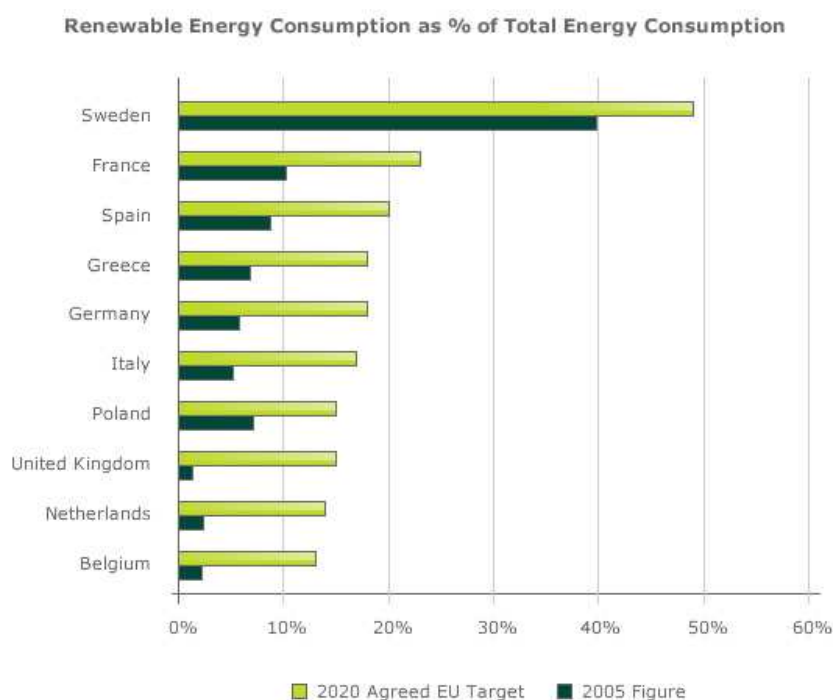
One of the most crucial challenges facing the widespread adoption of renewable energy is the expansion of the market beyond the handful of key driver countries, such as Germany and Spain, into a concerted worldwide effort across both developed and emerging markets alike.

Through the development of relationships with global scientific and research institutes and an International Advisory Board lead by individuals with extensive relationships and expertise, GreenGulf is able to act as a driver to support Governments to introduce sustainable and innovative policies to encourage the use of renewable energy sources.

GreenGulf aims to develop this activity across three broad goals:

- Strengthen the case for adoption of renewable energy
- Foster the economic development of the renewable energy industry
- Support the knowledge transfer and technology investment required to stimulate innovation

The interplay between government, industry and society is a crucial dynamic in creating a vibrant, self-sustaining industry and through provision of high-quality research, leadership and direction, GreenGulf is able to help define a broad spectrum of policies required for real change.



* Source: DG-TREN & EuroStat