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- Qatar’s GreenGulf acquires Tesla Model S sports sedan

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A file photo of Tesla Model S.

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GreenGulf, a Qatar-based advisory and development company for renewable energy and clean technologies, has acquired one of the first Tesla Model S sports sedans in the Middle East.

“GreenGulf believes introducing electric vehicles in the Qatari market will help catalyse a broader adoption of cleaner transport the way its test facility has helped accelerate the movement for renewable energy in Qatar,” a spokesman said yesterday.

The Tesla Model S is a full-sized electric four-door sports sedan produced by Tesla Motors. Since 2012, the Model S has won numerous awards and accolades such as the 2013 World Green Car of the Year, 2013 Motor Trend Car of the Year, Automobile Magazine’s 2013 Car of the Year, Time Magazine Best 25 Inventions of the Year 2012 award and Consumer Reports’ top-scoring car

At full charge, the Model S has a range of 426km, making it the only electric car with the greatest range available in the market. This marks a significant achievement in promoting the case for electric vehicles, a case that GreenGulf aims to bring to the Middle East region.

GreenGulf had signed an MoU with Siemens in March 2013 to develop mass-transport solutions like electric buses in a bid to comprehensively address and reduce the carbon footprint in Qatar.

GreenGulf also signed an MoU with Qatar Fuel Additives Company in July 2013 under which both parties agreed to identify and develop projects across several areas, one of which being the deployment of methanol powered vehicles in Qatar.

Methanol is a recognised effective alternative fuel that can be sourced from biomass and is a higher octane fuel making it more efficient and produces more horsepower.

Ongoing innovation in electric vehicles and methanol powered vehicles are phasing out long held barriers around the use of cleaner transport, and GreenGulf is working to help develop a diverse platform that engages Qatar’s climate agenda comprehensively.

Launched in 2008, GreenGulf is a leading clean technology company in the Middle East and North Africa with over 3MW of solar installations in Qatar and a recognised authority in renewable energy in the region.

GreenGulf has also advised a number of key projects such as Qatar 2022, COP 18 and large renewable infrastructure investments in Europe.

It was in December 2012 that GreenGulf, Qatar Science & Technology Park, and Chevron Qatar inaugurated the first large-scale Solar Test Facility in Qatar.

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